

Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

A short guide and general information to help
you get to know your new theme.

Above all, I would like to thank you for purchasing this theme, your contribution is very much appreciated.

This document covers the installation and use of this theme and reveals answers to common problems and issues - I encourage you to read this document thoroughly if you are experiencing any difficulties. If you have any questions that are beyond the scope of this document, feel free to pose them in the dedicated support forum.

Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

1. Getting Started

- 1.1. Installation of the theme
- 1.2. Choose a DEMO
- 1.3. Activate the theme and Import the demo content
- 1.4. Setting up the Homepage

2. Theme Features

- 2.1. Theme Customization
- 2.2. Footer area setup
- 2.3. How to set up the sidebar
- 2.4. Adding the Images to Revolution slider
- 2.5. Menus
- 2.6. Adding Custom Icons
- 2.7. Localization

3. Content

- 3.1. Setting up Content pages and posts
- 3.2. Blog page
- 3.3. Services
- 3.4. Testimonials
- 3.5. Works
- 3.6. Vacancies
- 3.7. Staff page
- 3.8. Update the theme

1. Getting Started

To install this theme you must have a working version of WordPress already installed. For information regarding the installing of the WordPress platform, please see the WordPress Codex -

http://codex.wordpress.org/Installing_WordPress

1.1. Installation

When you are ready to install a theme, you must first upload the theme files and then activate the theme itself. The theme files can be uploaded in two ways:

- **FTP Upload:** Using your FTP client, upload the non-zipped theme folder into the **/wp-content/themes/** folder on your server.
- **WordPress Upload:** Navigate to **Appearance -> Themes -> Add New -> Upload**. Go to browse, and select the zipped theme folder. Hit "Install Now" and the theme will be uploaded and installed.

Once the theme is uploaded, you need to activate it. Go to **Appearance -> Themes** and activate your chosen theme.

After that you need to install and activate the pre-installed plugins:

1. WPBakery Visual Composer
2. Woocommerce
3. STM Post Type
4. Breadcrumb NavXT
5. Revolution Slider
6. Contact Form 7
7. Custom Icons by Stylemixthemes
8. TinyMCE Advanced
9. MailChimp for WordPress Lite
10. AddToAny Share Buttons
11. Force Regenerate Thumbnails

We provide extra plugins with **EXTENDED** licenses and include latest updates to every version of themes, so they don't need to be activated. You can update these plugins via upgrading themes.

Here you can see video tutorial of the theme installation:

<https://www.youtube.com/watch?v=IGpmw2qkxbl>

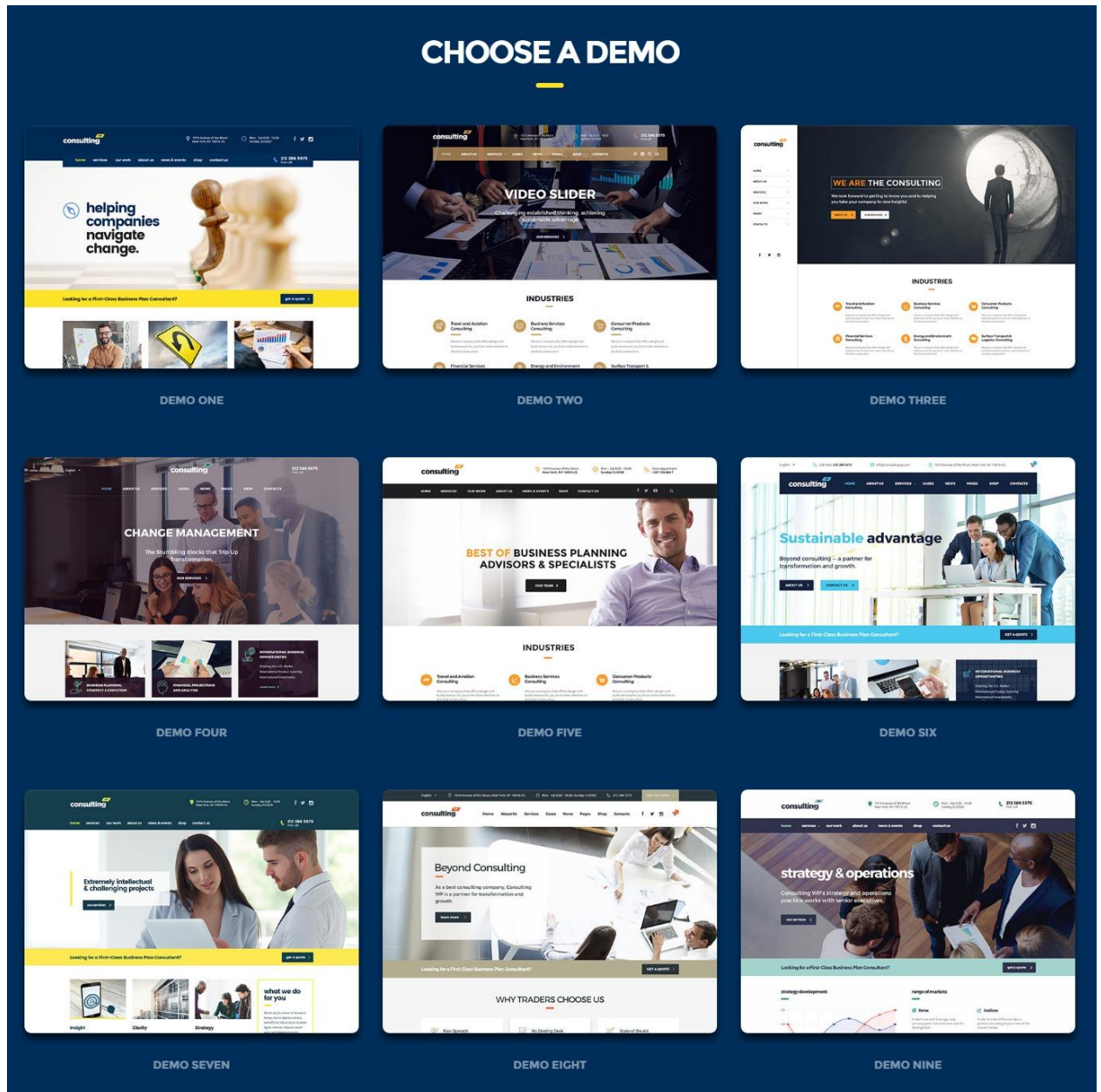
Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

1.2. Choose a DEMO

There are several layouts (demo versions) of the theme. You can check out them here - <http://consulting.stylemixthemes.com/landing/> and choose suitable layout for you. Installing the chosen layout depends on importing the demo content.



Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

1.3. Activate the theme and Import the demo content

After completing installation of the theme, you need to activate your product under **Consulting** -> **Product** registration following these instructions:

1. Click on this [Generate A Personal Token](#) link. **IMPORTANT:** You must be logged into the same Themeforest account that purchased Motors. If you are logged in already, look in the top menu bar to ensure it is the right account. If you are not logged in, you will be directed to login then directed back to the Create A Token Page.
2. Enter a name for your token, then check the boxes for **View Your Envato Account Username**, **Download Your Purchased Items**, **Verify Purchases You've Made** and **List Purchases You've Made** from the permissions needed section. Check the box to agree to the terms and conditions, then click the **Create Token button**.
3. A new page will load with a token number in a box. Copy the token number then come back to this registration page and paste it into the field below and click the **Submit** button.
4. You will see a green check mark for success, or a failure message if something went wrong. If it failed, please make sure you followed the steps above correctly.

The screenshot displays the WordPress dashboard for the Consulting theme. On the left is a sidebar menu with options: Dashboard, Consulting (active), Consulting, Support, Plugins, Demo import, System status, Posts, Media, Pages, Comments, Services, Vacancies, Staff, Works, Testimonials, VC Sidebars, Contact, WooCommerce, Products, Appearance, Plugins, Users, Tools, and Visual Composer. The main content area shows the 'consulting' logo with a '3.5' version tag and the heading 'Welcome to Consulting'. Below this is a message: 'Consulting is now installed and ready to use! Get ready to build something beautiful. Please register your purchase to get automatic theme updates, import Consulting demos and install premium plugins. Read below for additional information. We hope you enjoy it! [Watch Our Quick Guided Tour!](#)'. A navigation bar contains links: PRODUCT REGISTRATION (active), SUPPORT, PLUGINS, INSTALL DEMOS, SYSTEM STATUS, and THEME OPTIONS. Below the navigation bar, a message states: 'Thank you for choosing Consulting! Please register it to enable the Consulting demos and theme auto updates. The instructions below must be followed exactly.' There is a text input field with a key icon and a 'SUBMIT' button. The section is titled 'Instructions For Generating A Token' and lists four steps: 1. Click on this [Generate A Personal Token](#) link. **IMPORTANT:** You must be logged into the same Themeforest account that purchased Consulting. If you are logged in already, look in the top menu bar to ensure it is the right account. If you are not logged in, you will be directed to login then directed back to the Create A Token Page. 2. Enter a name for your token, then check the boxes for **View Your Envato Account Username**, **Download Your Purchased Items**, **Verify Purchases You've Made** and **List Purchases You've Made** from the permissions needed section. Check the box to agree to the terms and conditions, then click the **Create Token button**. 3. A new page will load with a token number in a box. Copy the token number then come back to this registration page and paste it into the field below and click the **Submit** button. 4. You will see a green check mark for success, or a failure message if something went wrong. If it failed, please make sure you followed the steps above correctly.

Then you can install included plugins under **Consulting** -> **Plugins** (if you have not installed them):

Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

Plugin	Source	Type	Version	Status
<input type="checkbox"/> Breadcrumb NavXT Install	WordPress Repository	Required		Not Installed
<input type="checkbox"/> Custom Icons by Stylemixthemes Install	Pre-Packaged	Required	Minimum required version: 1.5 Available version: 1.5	Not Installed
<input type="checkbox"/> STM Importer Install	Pre-Packaged	Required	Minimum required version: 2.0 Available version: 2.0	Not Installed
<input type="checkbox"/> STM Post Type Install	Pre-Packaged	Required	Minimum required version: 1.1 Available version: 1.1	Not Installed
<input type="checkbox"/> WPBakery Visual Composer Install	Pre-Packaged	Required	Minimum required version: 5.0.1 Available version: 5.0.1	Not Installed
<input type="checkbox"/> AddToAny Share Buttons Install	WordPress Repository	Recommended		Not Installed
<input type="checkbox"/> Contact Form 7 Install	WordPress Repository	Recommended		Not Installed
<input type="checkbox"/> Force Regenerate Thumbnails Install	WordPress Repository	Recommended		Not Installed
<input type="checkbox"/> Instagram Feed Install	WordPress Repository	Recommended		Not Installed

After this you can choose and install the demo content under **Consulting -> Demo Import**:

Please note: Most of images replaced with a placeholder image because of licensing. Also demo content doesn't include WP options and widgets, so you need to create them manually via **Appearance -> Widgets**.

What if the Import fails or stalls?

If the import stalls and fails to respond after a few minutes You are suffering from PHP configuration limits that are set too low to complete the process. You should contact your hosting provider and ask them to increase those limits to a minimum as follows:

- max_execution_time 600
- memory_limit 128M
- post_max_size 32M
- upload_max_filesize 32M

You can verify your PHP configuration limits by installing a simple plugin found here:

<http://wordpress.org/extend/plugins/wordpress-php-info>. And you can also check your PHP error logs to see the exact error being returned.

Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

consulting¹⁵ Welcome to Consulting

Consulting is now installed and ready to use! Get ready to build something beautiful. Please register your purchase to get automatic theme updates, import Consulting demos and install premium plugins. Read below for additional information. We hope you enjoy it! [Watch Our Quick Guided Tour!](#)

[PRODUCT REGISTRATION](#) [SUPPORT](#) [PLUGINS](#) [INSTALL DEMOS](#) [SYSTEM STATUS](#) [THEME OPTIONS](#)

Before installing the demo content, please NOTE:


Install the demo content only on a clean WordPress. Use [WordPress Database Reset](#) plugin to clean the current Theme.


Remember that you will NOT get the images from live demo due to copyright / license reason.


☒ New York


☐ London


☐ Frankfurt


☐ Moscow



☐ Shanghai


☐ Madrid



☐ Tokyo


☐ Seoul


☐ Sydney



☐ Hong Kong


☐ Paris


☐ Singapore



☐ Sao Paulo


☐ Abu Dhabi


☐ Dublin


☐ Tel Aviv

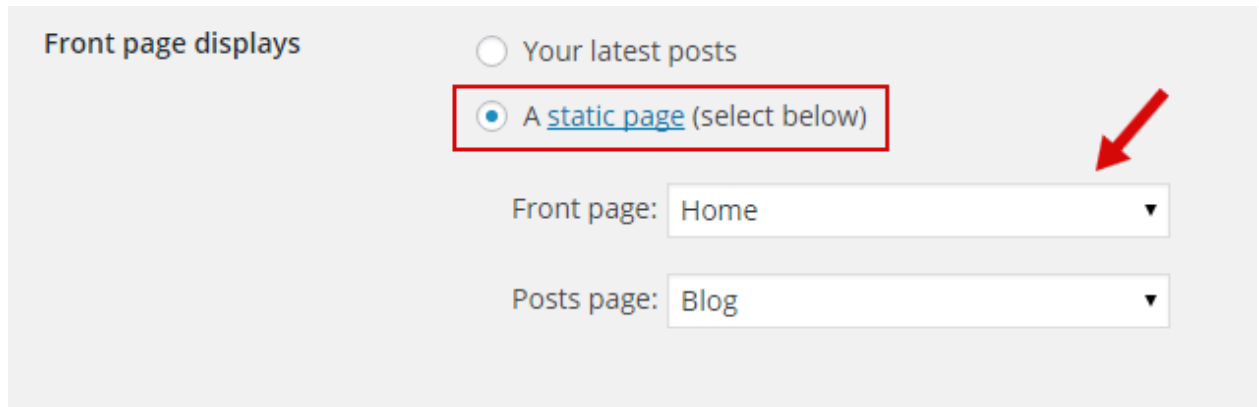

☐ Dubai


☐ Tehran

[Import](#)

1.4. Setting up the Homepage

To set up the homepage you must create a new page, you can do so by navigating to Pages > Add New. The title for this page can be up to your liking. Under **Settings -> Reading** please setup the new Homepage.



Front page displays

☐ Your latest posts

☒ A [static page](#) (select below)

Front page:

Posts page:

Actually you can set any page to be your homepage. Once it's created you can compose your homepage layout. The design layout is created under Bootstrap framework which is split into 12 columns grid. Each widget has its own maximum and minimum widths, so depending on that you can work out the layout for each page.

As you can see the homepage just like any the page is now 100% constructible out of the modules we have in Visual Composer. The homepage can be created by any element in Visual Composer.

To view the short manual on how to use the Visual Composer, please follow this link:

http://codecanyon.net/item/visual-composer-page-builder-for-wordpress/full_screen_preview/242431

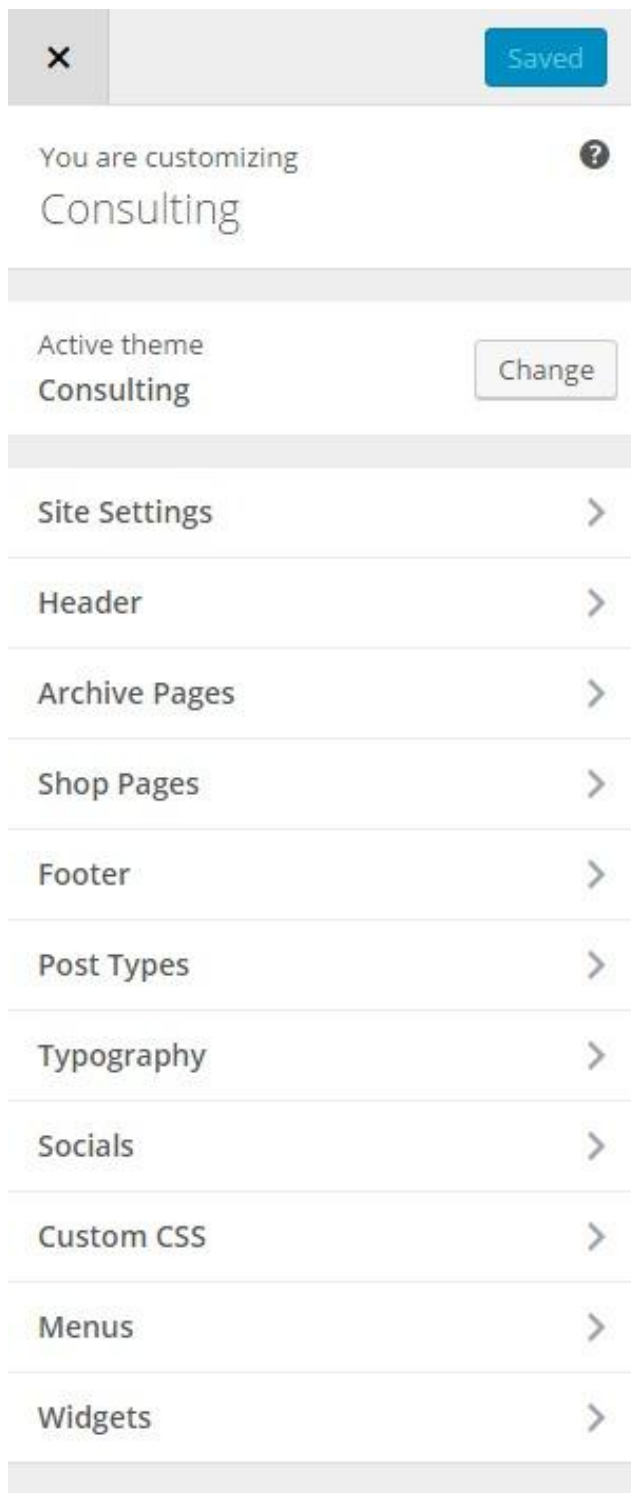
The detailed documentation of Visual Composer can be found here also -

<http://vc.wpbakery.com/video-tutorials/> .

2. Theme Features

2.1. Theme Customization

WordPress Customize allows you to setup the general styling of the website visually. In WordPress menu go to **Appearance > Customize**. Here you can setup most important options of your theme.



Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

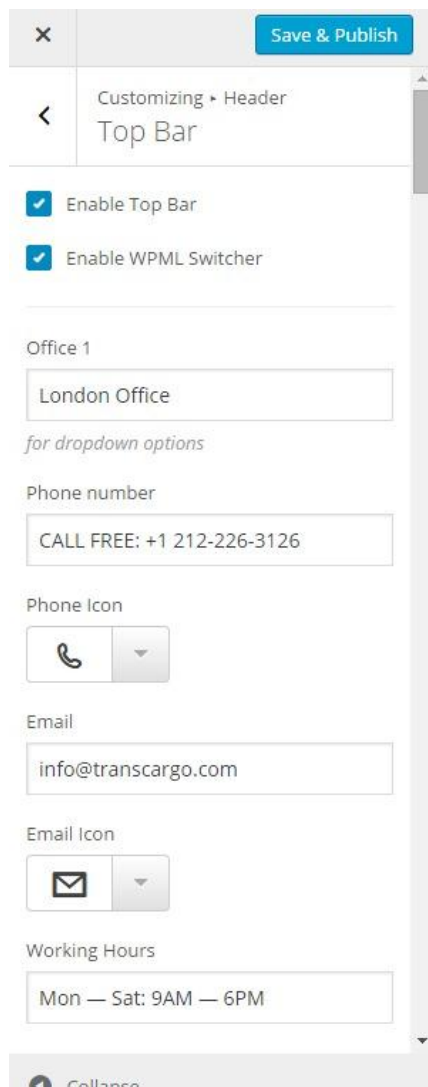
www.stylemixthemes.com

Site Settings:

- **Logo & Title:** You can setup basic site options like: Site title, Tagline, Logo & its dimensions and Favicon.
- **Static Front Page:** You can select default **Front** and **Blog** pages here.
- **Style & Settings:** There are Color Skins and default Layout options. Here you can select one of 7 basic color schemas or set your custom colors, enable/disable Boxed version and show/hide Frontend Customizer.

Header:

- **Top Bar:** Here you can enable/disable Top Bar & WPML Switcher and add your company office addresses, contact information and working hours.



The screenshot shows the 'Customizing > Header > Top Bar' panel in the WordPress Customizer. At the top right is a 'Save & Publish' button. Below the breadcrumb, there are two checked checkboxes: 'Enable Top Bar' and 'Enable WPML Switcher'. The 'Office 1' section contains a text input with 'London Office' and a note 'for dropdown options'. The 'Phone number' section has a text input with 'CALL FREE: +1 212-226-3126'. The 'Phone Icon' section shows a phone icon and a dropdown arrow. The 'Email' section has a text input with 'info@transcargo.com'. The 'Email Icon' section shows an email icon and a dropdown arrow. The 'Working Hours' section has a text input with 'Mon — Sat: 9AM — 6PM'. At the bottom left is a 'Collapse' button with a left-pointing arrow.

- **Socials:** Here you can select displayable social icons.
- **Header Appearance:** You can enable/disable Header Search form & Sticky menu and select one of the basic header styles.

Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

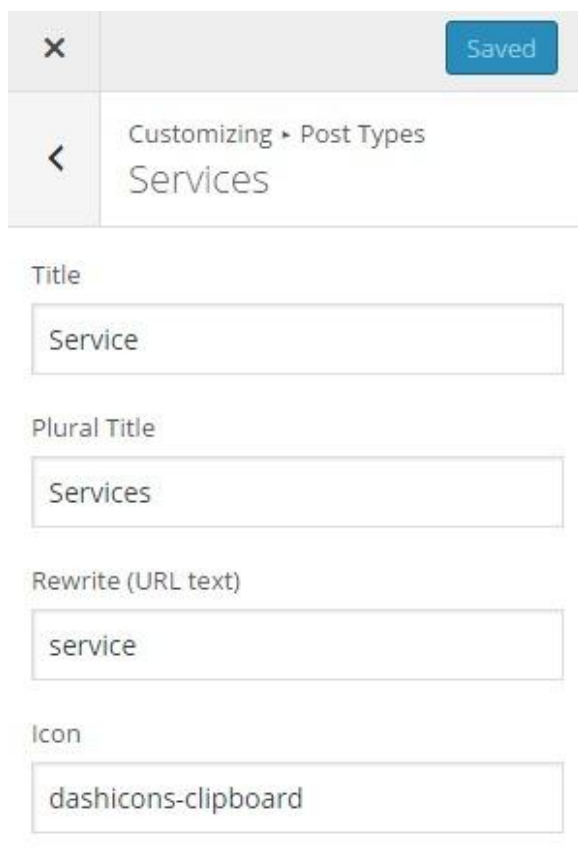
Archive Pages: Choose archive pages layout, sidebar and its position.

Shop Pages: Here you can select Sidebar and its type/position and number of displaying products on Shop page.

Footer:

- **Layout:** Here you can change the footer logo & its dimensions, the copyright text and split the footer into widgets. Also specify the number of widget areas.
- **Footer Socials:** Here you can select displayable social icons.

Post Types: You can setup/change Title, Plural Title, Rewrite URL and Icon for custom post types



The screenshot shows the WordPress Customizer interface for the 'Post Types' section, specifically for the 'Services' post type. At the top, there is a close button (X) and a 'Saved' button. Below the breadcrumb 'Customizing > Post Types', the title 'Services' is displayed. The form contains four input fields: 'Title' with the value 'Service', 'Plural Title' with the value 'Services', 'Rewrite (URL text)' with the value 'service', and 'Icon' with the value 'dashicons-clipboard'.

Typography: Set up the fonts out of free google fonts. Besides this you can setup font weight, font size and line height also.

Socials: You can add your company social URLs here.

Custom CSS: Here you can add your custom styles.

Menus: You can add/edit menus here.

Widgets: You can set up the widgets into the precreated areas.

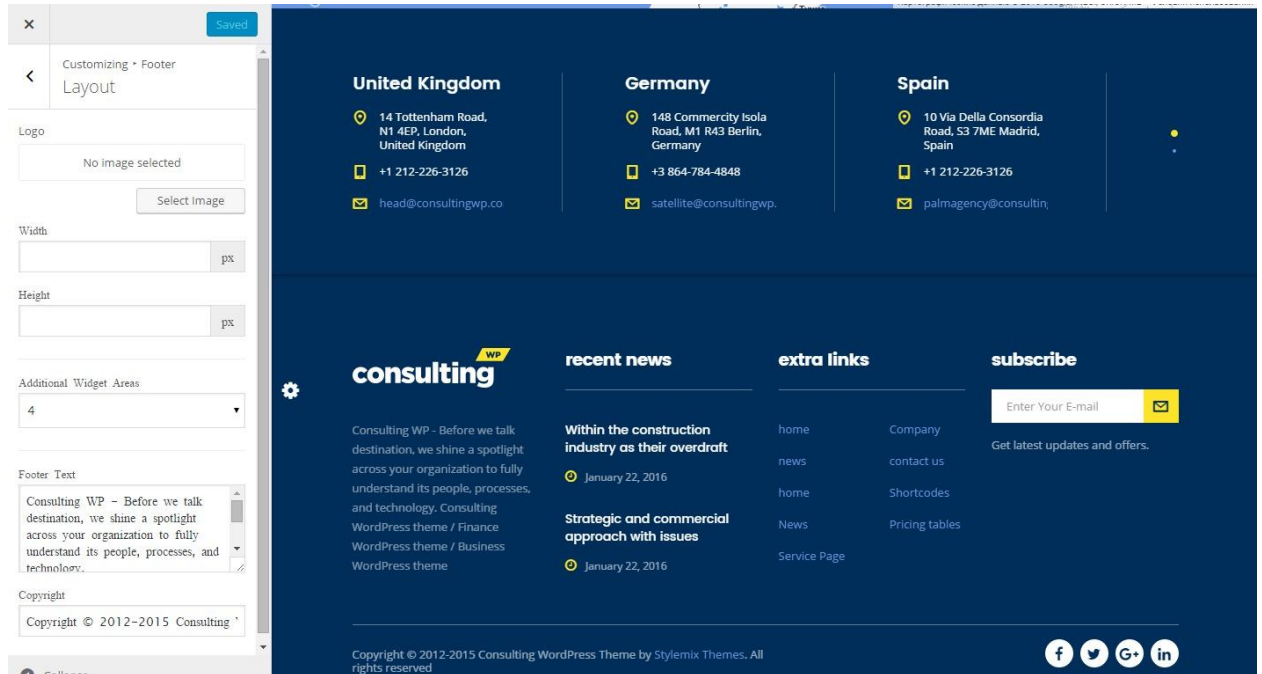
Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

2.2. Footer area setup

The footer is the same on all pages. You can see whole options via Appearance -> Customize -> Footer.



Here you can set up:

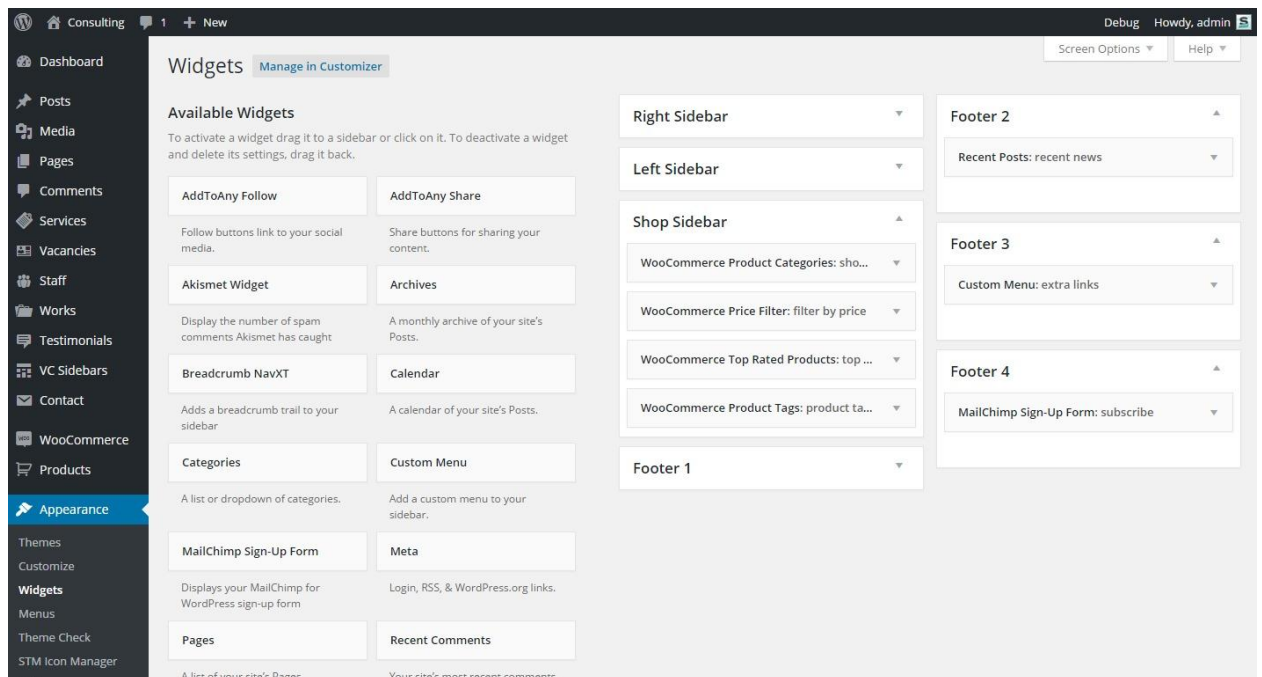
- Footer logo and its dimensions;
- Count of additional Widget Areas;
- Footer Text;
- Copyright;

Also you can set other areas up on the Widgets page (Appearance > Widgets) and choose from the suggested widgets. Please see the attached screenshot.

Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com



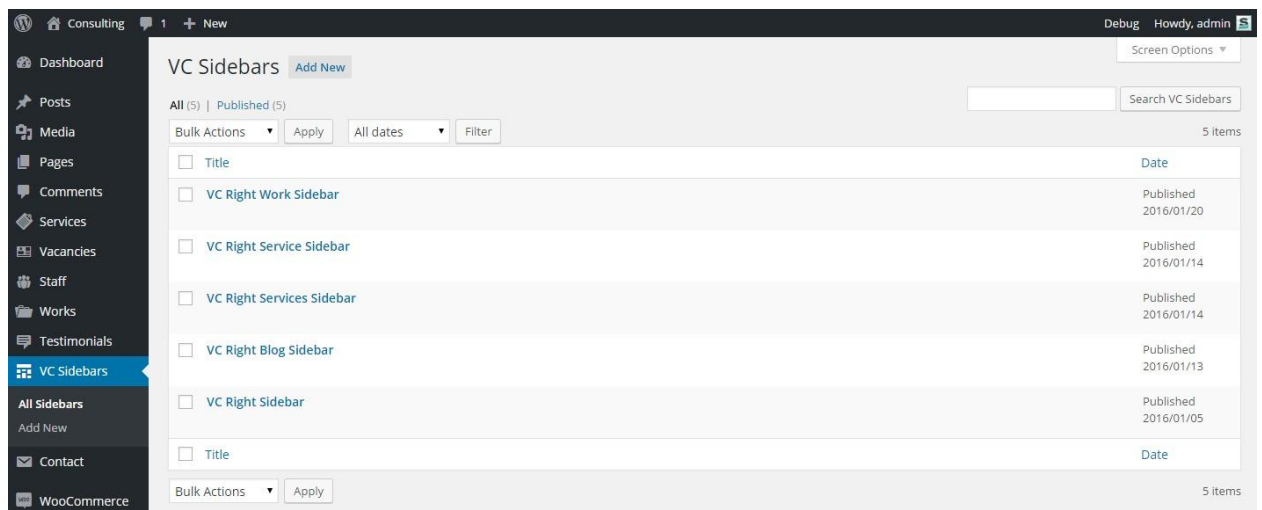
PS: Please note the Demo Content doesn't contain these widgets. So they need to be added manually.

2.3. How to set up the sidebar

In this theme we paid special attention to Sidebars for your biggest convenience and on multiple previous requests.

We have two types of sidebar: right sidebar and left sidebar, which can be selected for both of archive and single posts/pages.

In addition to that, you can add/create a new sidebar with VC Widgets/Elements, in this case you will need to go here:

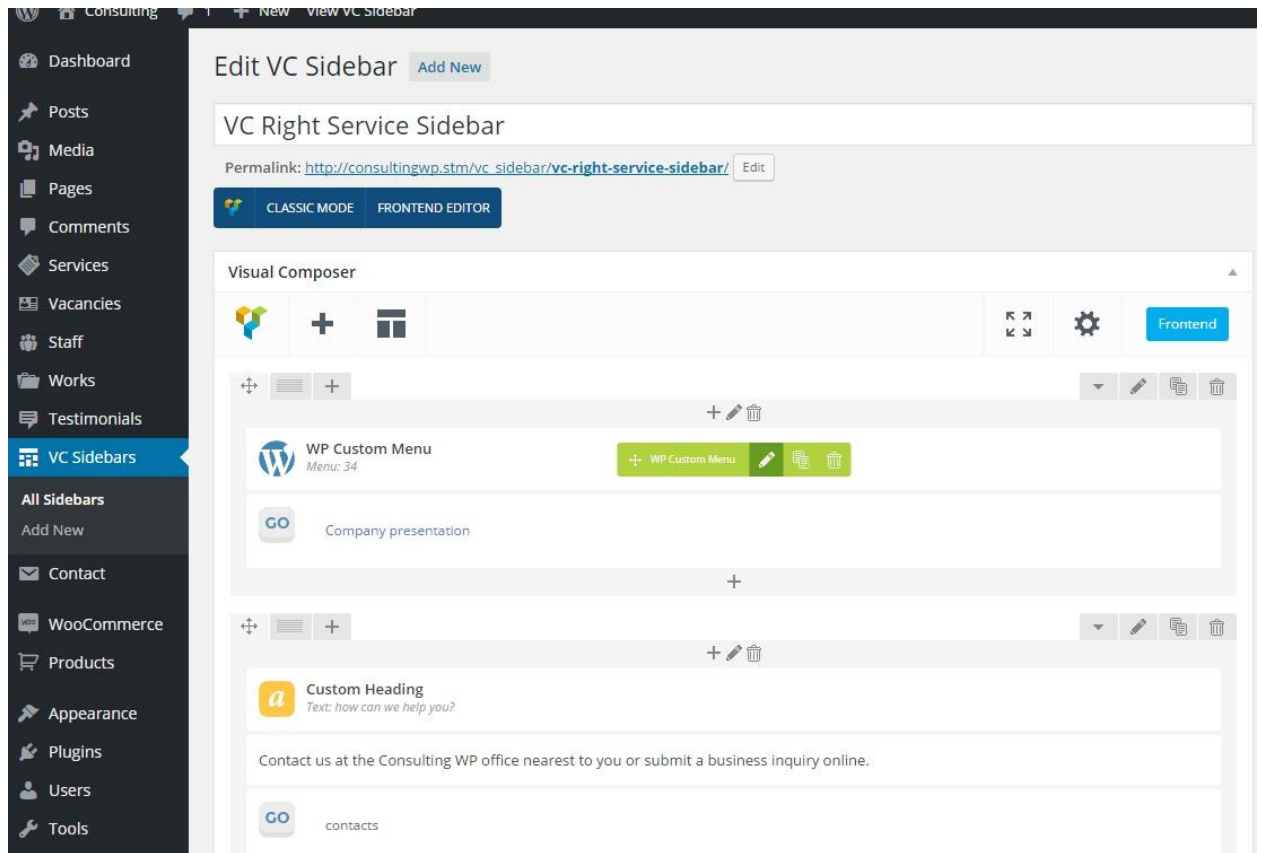


Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

Edit or create a new sidebar, and add any sections you need by means of Visual Composer



For archive pages you can set sidebar options up via Appearance -> Customize -> Archive pages

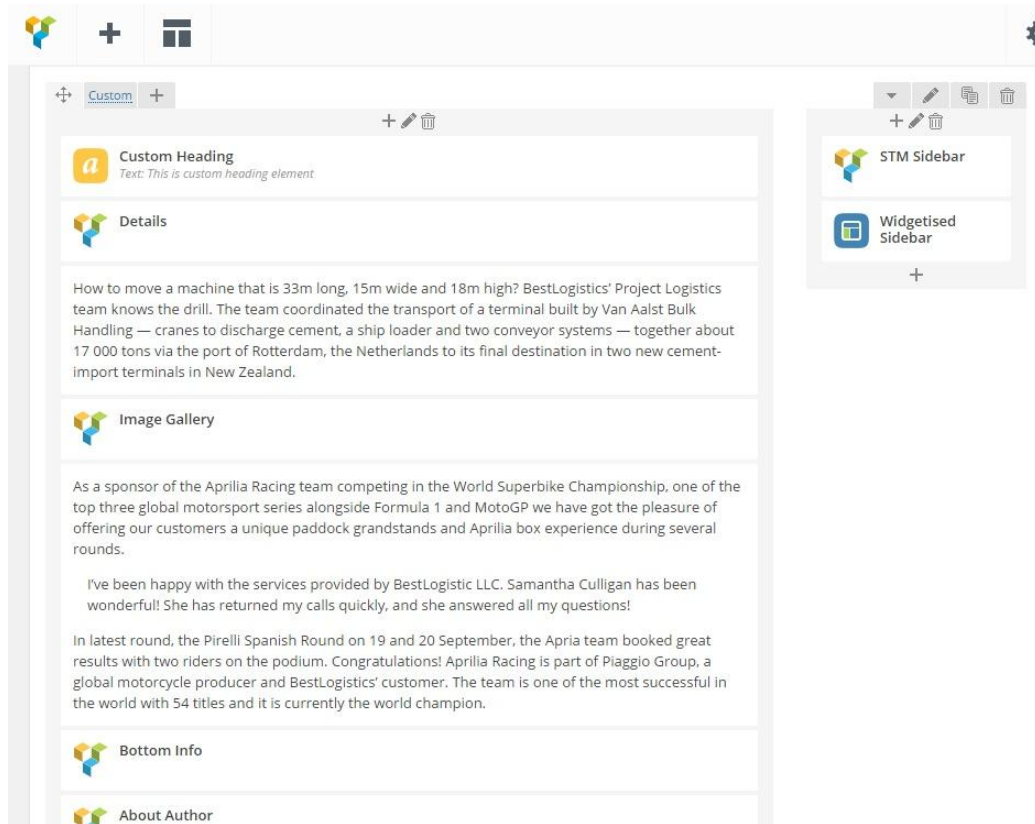


Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

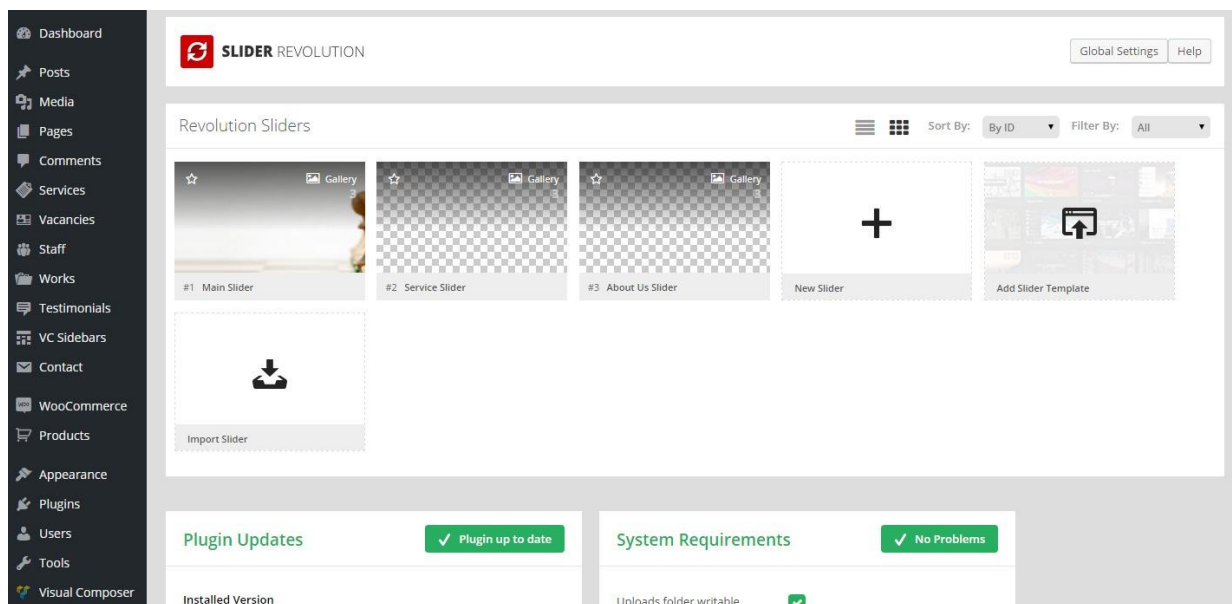
www.stylemixthemes.com

For single pages/posts you can add sidebar via **Widgetised Sidebar** or **STM Sidebar** VC element



2.4. Adding Images to Revolution slider

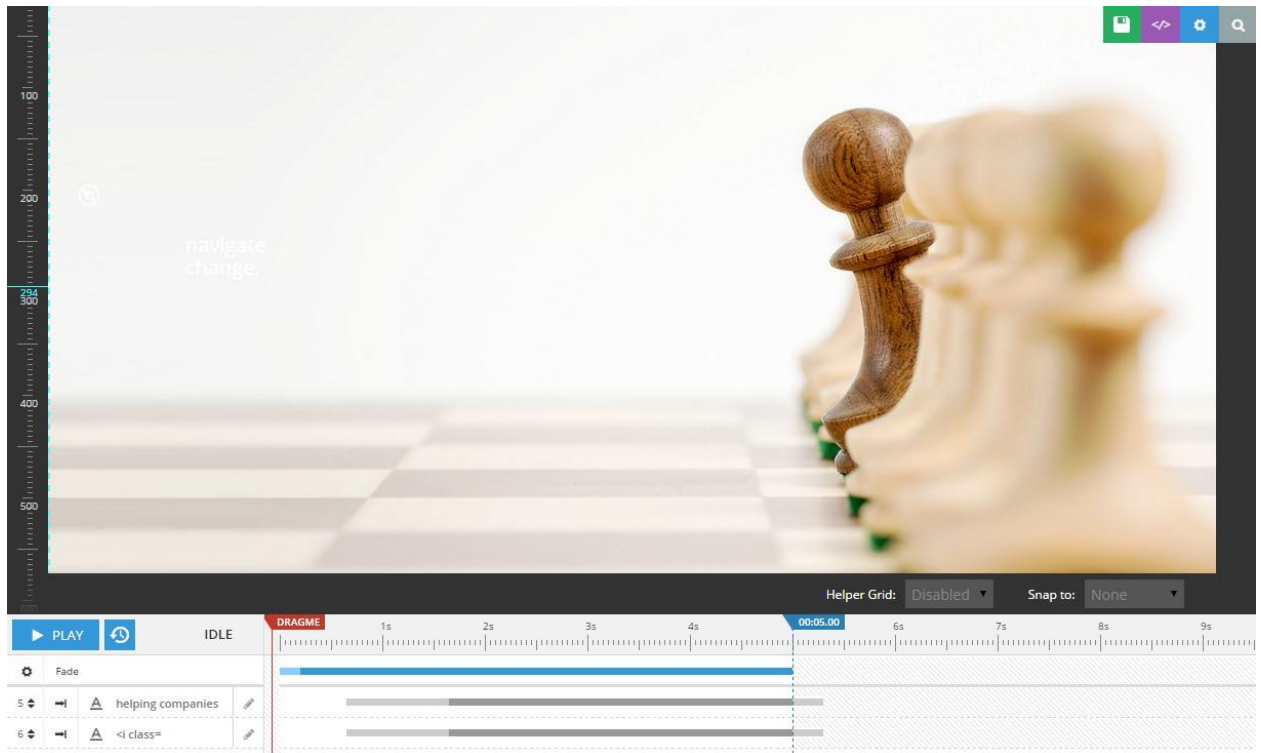
You will need to upload various images to the Layer slider. You can add items from Revolution Slider plugin in the WordPress backend. When you go there first you need to create the new Slider, and add new slides.



Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

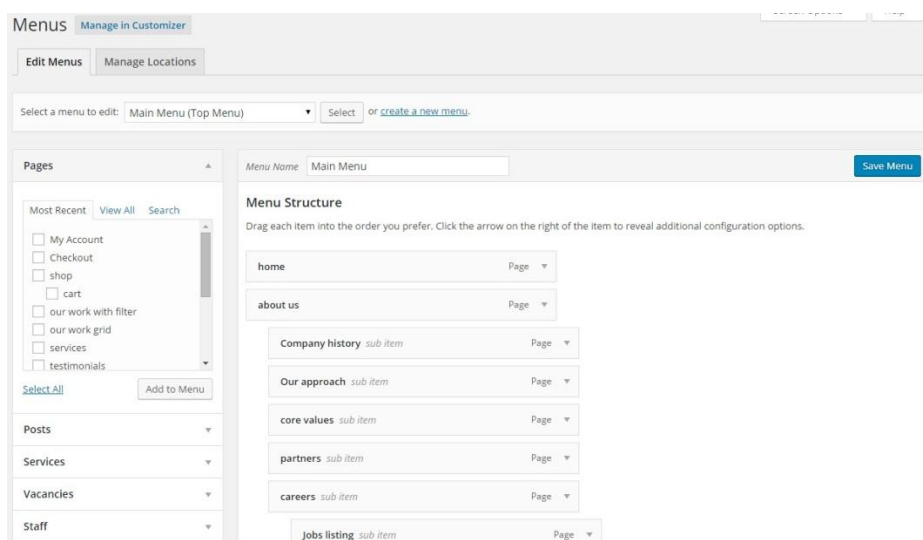


More detailed manual you can find here - <http://www.themepunch.com/revslider-doc/slider-revolution-documentation/>.

2.5. Menus

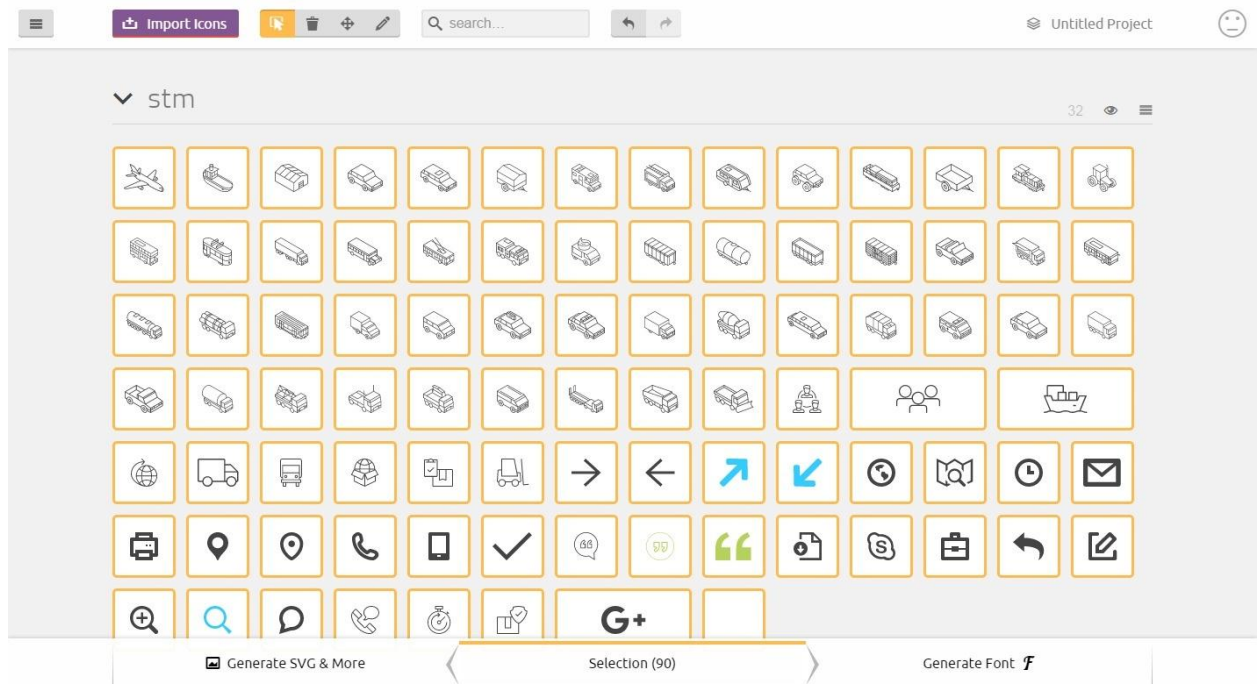
There are two navigations on the site – Header menu and Footer menu, so you can adjust them under **Appearance -> Menus**

This is a standard Wordpress functionality, you can choose from the pages, post categories, or custom links.

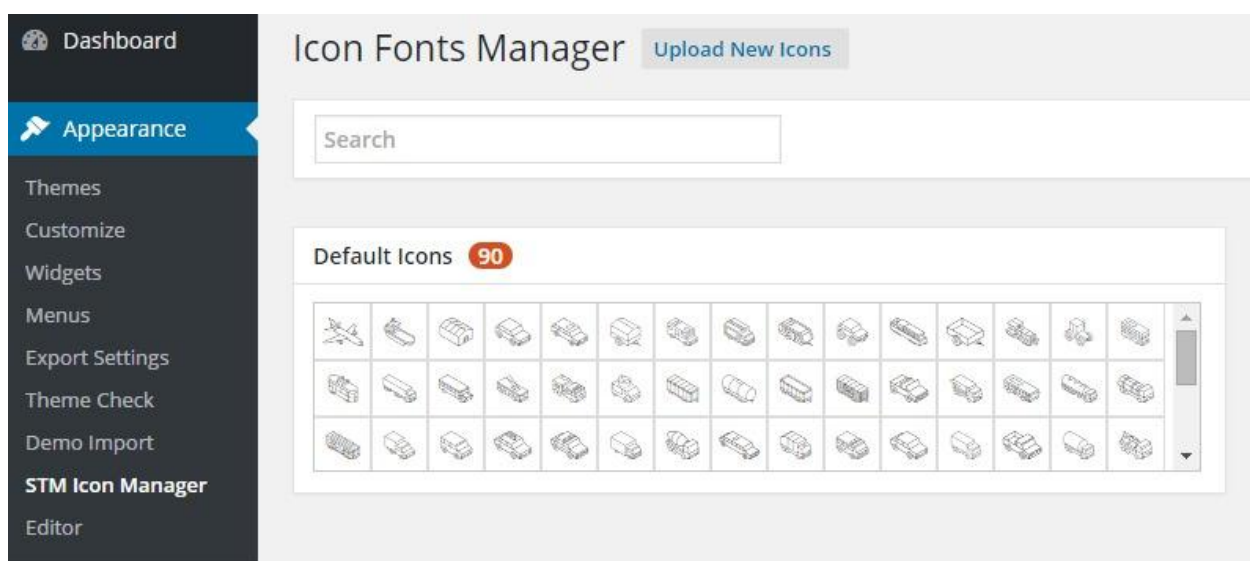


2.6. Adding Custom Icons

Apart from Theme and Visual Composer Icons you can include your own Icons in your site. Firstly it needs to **generate fonts** of your custom icons. You can do it via uploading your ready **.SVG** and generating fonts here - <https://icomoon.io/app/>



Then you can upload your fonts **.zip** archive file (which you have downloaded from **IcoMoon**) via **Appearance -> STM Icon Manager -> Upload New Icons**.



2.7. Localization

You can change your site main language via **Settings -> General -> Site Language**.

Before adding translations for static strings it needs to rename language files correctly according your site languages. Theme language files are located in a **../consulting/languages/** folder. You can find a list of language codes at [WordPress in your Language](#). As an example, the language code for English is **en_EN**, so you would save the translated files as **en_EN.po** first, then **en_EN.mo**.

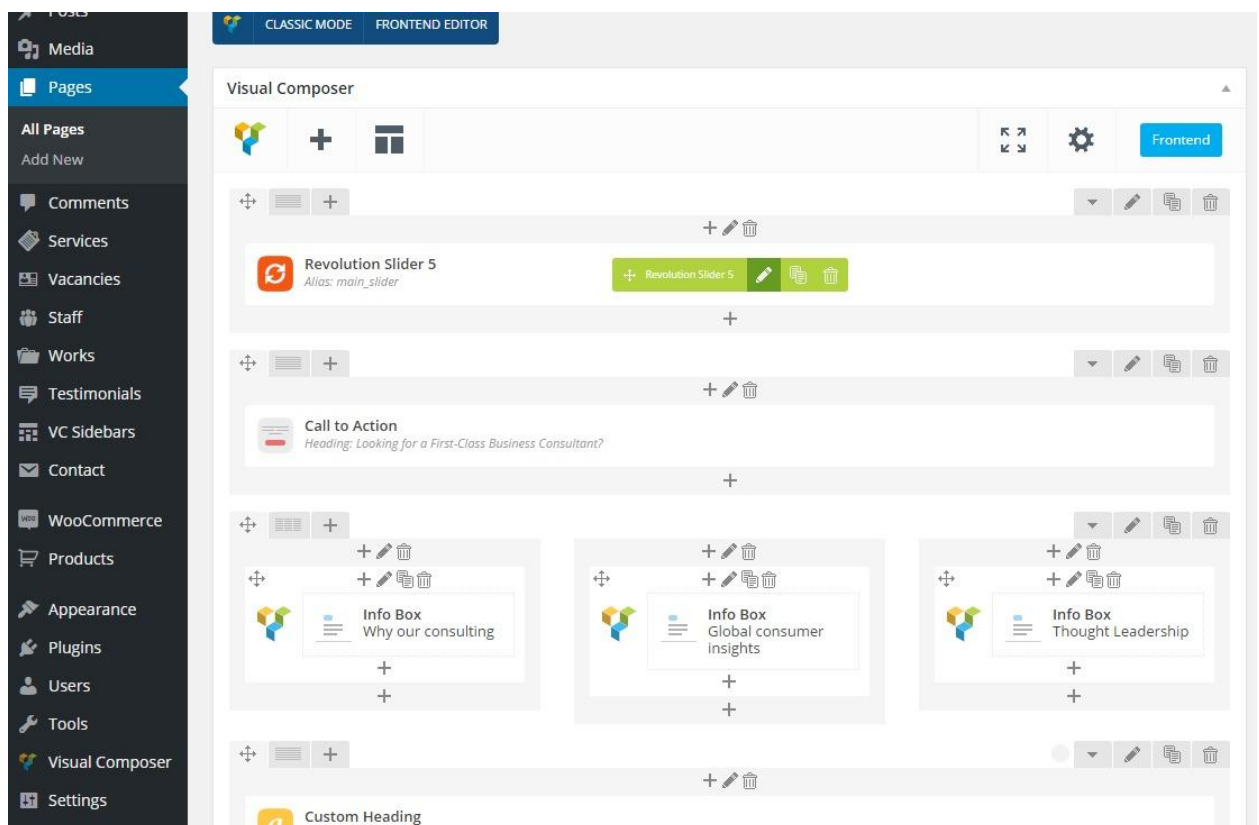
There are several ways to fill up translations. One of them if using [PoEdit](#) platform. You can add translation via editing your **.po** file and at the end **PoEdit** generates **.mo** file for you. Then you needs to upload ready translation files to primordial folder (**../consulting/languages/**).

Another way is to use a localization plugin like: [Loco Translate](#)

3. Content

3.1. Setting up Content Pages and Posts

All pages can be created as simple content pages or built by means of Visual Composer page builder. You will need to first set up the page and then add and set up content blocks. Just add a row and add the modules to row from the Visual Composer dashboard.



Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

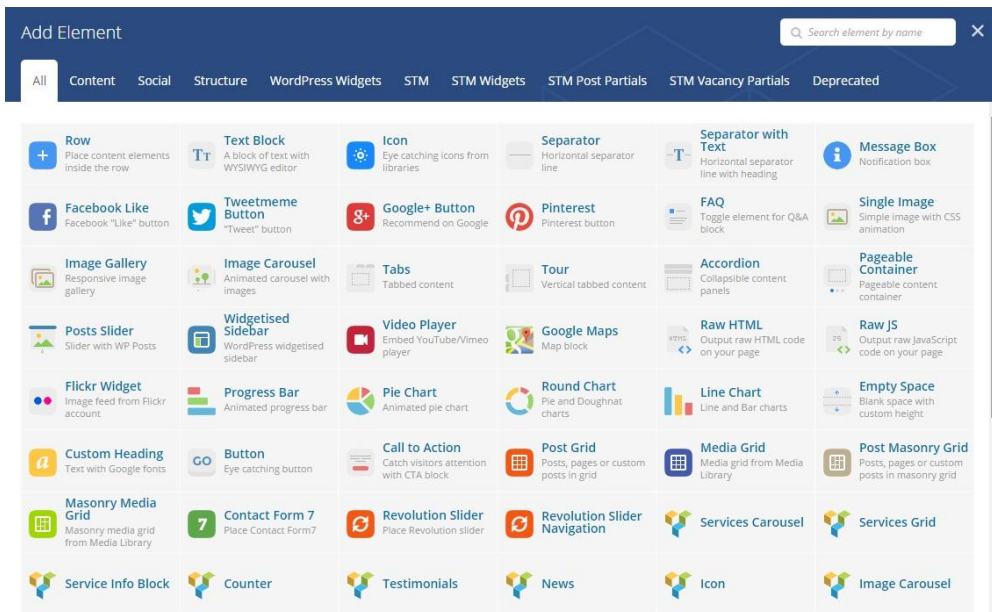
www.stylemixthemes.com

Now you can choose how to compose your template. Add Content modules, Testimonials, etc. You have everything to realize your imagination.

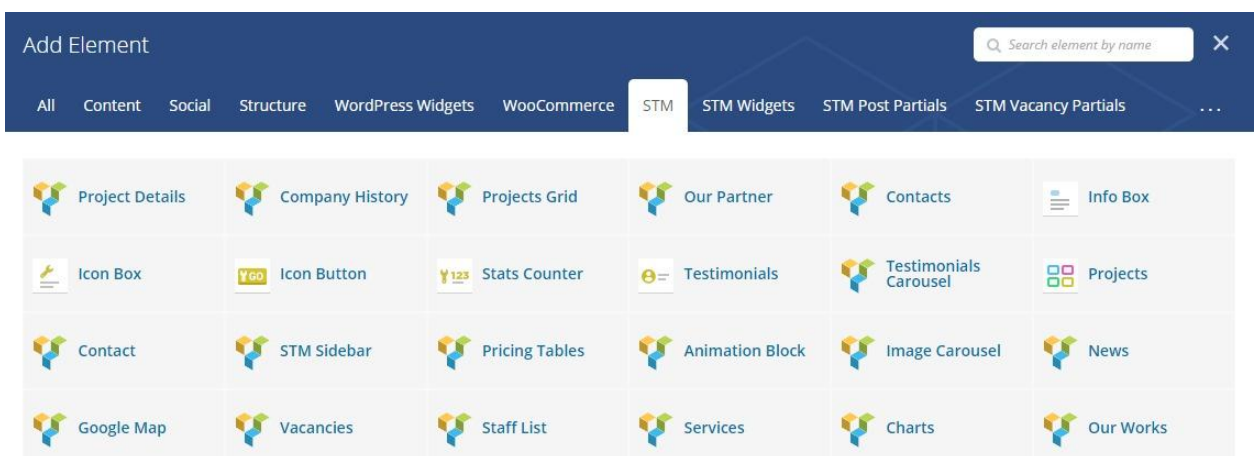
We have also included extension packages for Visual Composer. You can use them free.

Just pick the module you like and add it to the row. Then you can edit it.

You can also edit the row background, add video or parallax images to the background. Just click on Row edit icon and you will see the options & features, which are available for this row.



Custom added shortcodes in our theme are on a separate tab:

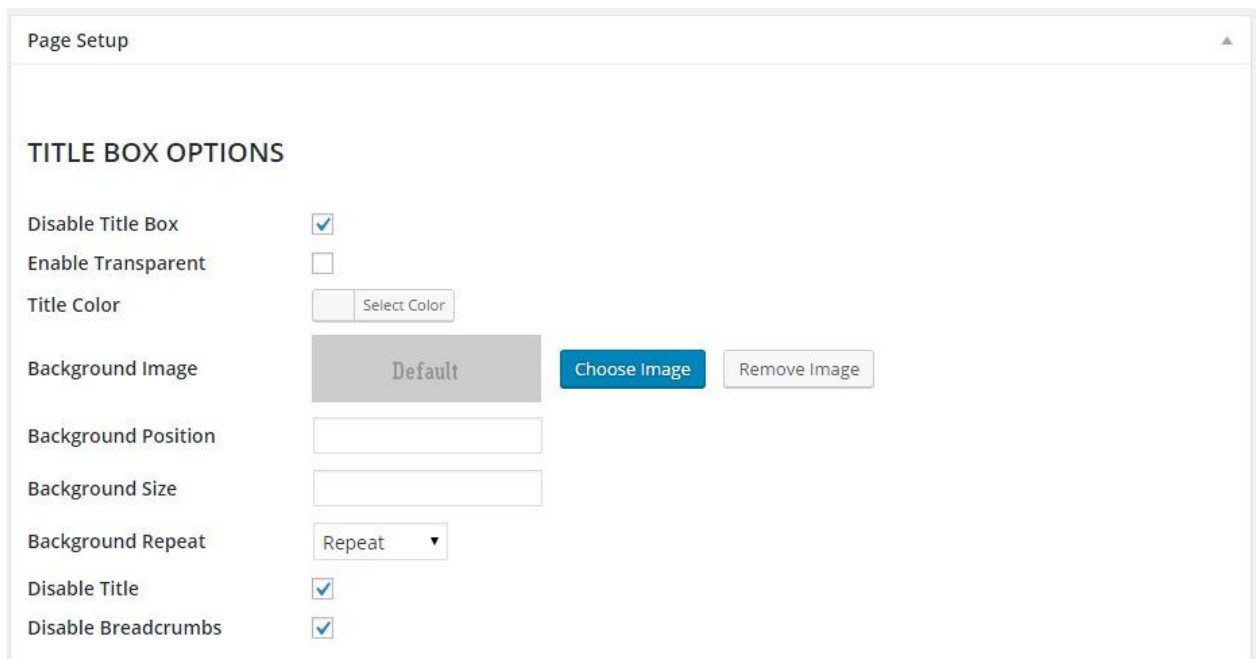


Besides this, each page contains these options which include header color or background image, title fonts and colors, breadcrumbs and button settings:

Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

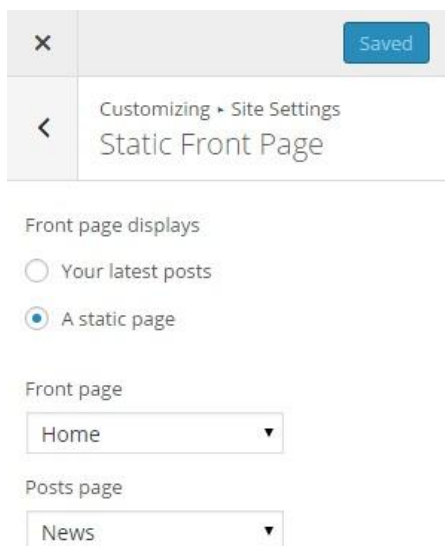


The 'Page Setup' panel contains the following options:

- TITLE BOX OPTIONS**
- Disable Title Box**: ☒
- Enable Transparent**: ☐
- Title Color**:
- Background Image**:
- Background Position**:
- Background Size**:
- Background Repeat**:
- Disable Title**: ☒
- Disable Breadcrumbs**: ☒

3.2. Blog page

The Blog page is a usual blog, formed from the posts which belong to categories created by you, which have tags and featured images that show in the post listings on the blog page. You can set a page as a Blog posts archive page via **Appearance -> Customize -> Site Settings -> Static Front Page**:



The 'Static Front Page' settings are as follows:

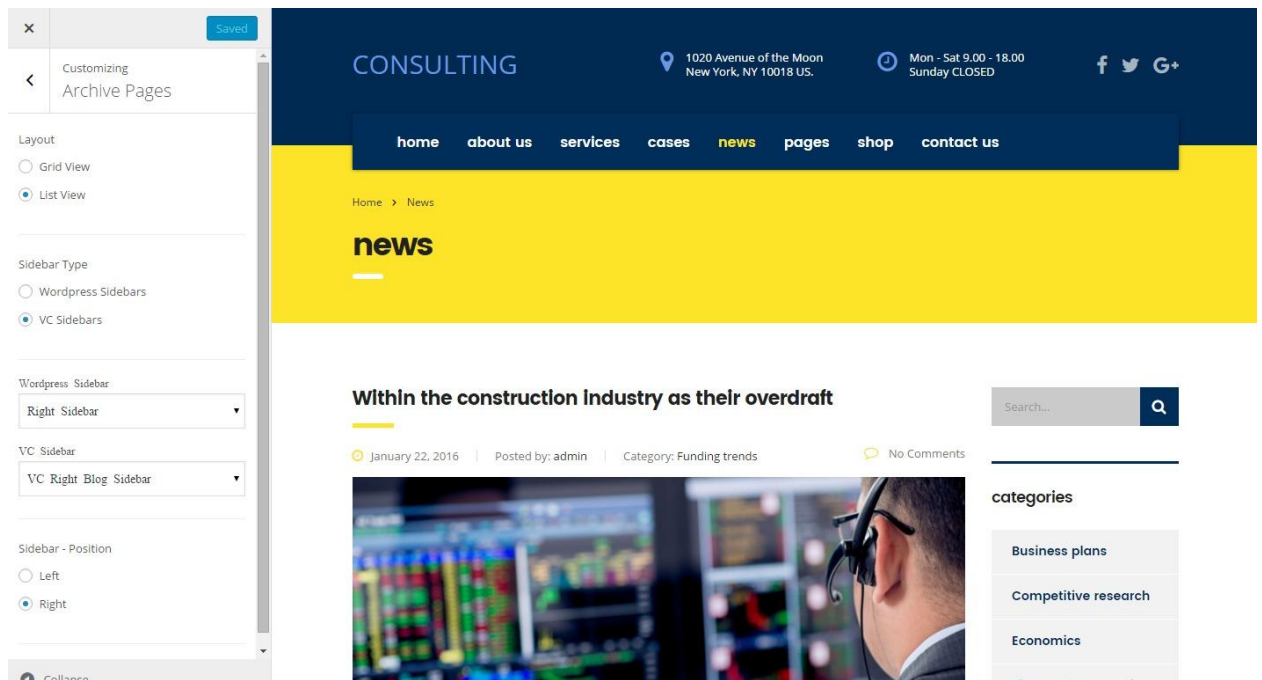
- Front page displays**:
 - ☐ Your latest posts
 - ☒ A static page
- Front page**:
- Posts page**:

The blog page can have the sidebar on the left, right or no sidebar, and the contents of the sidebar, as described above, are set under the Appearance > Widgets. Other settings of this archive page you can setup via **Appearance -> Customize -> Archive pages**:

Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com



Blogs can be posted by someone who has the access to the backend of the site with admin or author role. Anyway that person will be able to log into the WordPress panel and have a user profile.

Default blog layout is grid layout and once you set up an empty page in the theme setting where it is said blog, it will show posts in grid layout.

If you want to have List layout, you will need to create a page and set a template for it named Blog-list.

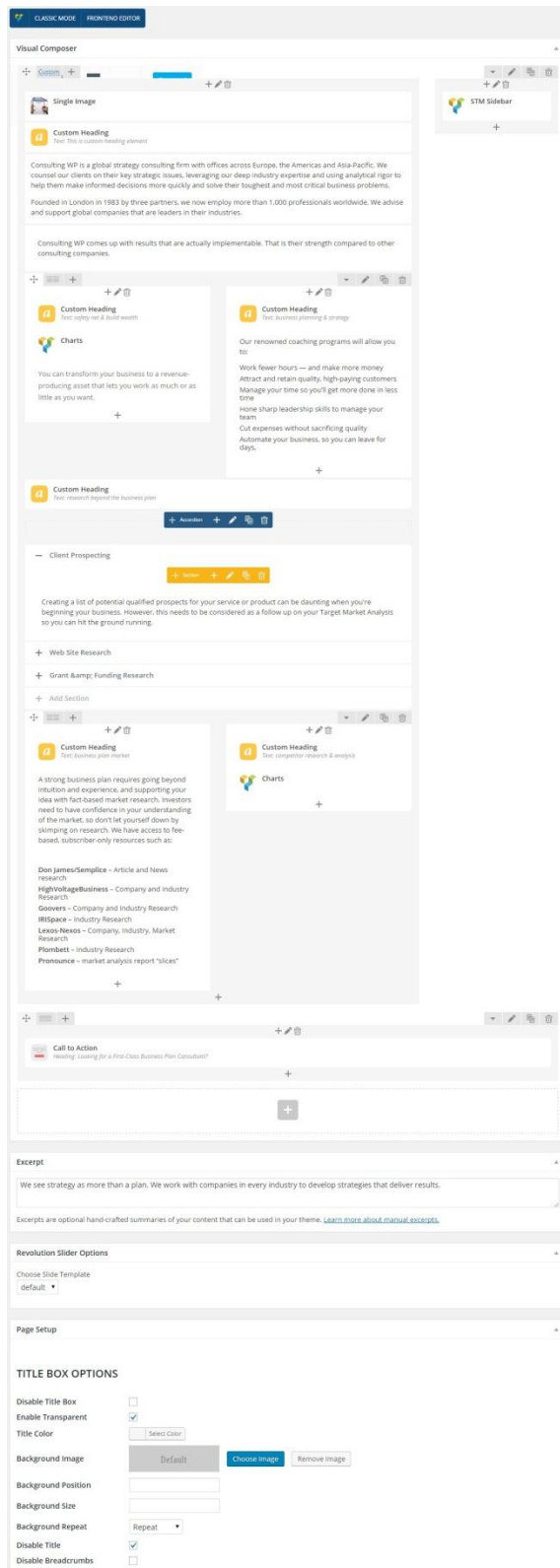
Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

3.3. Services

There is a custom post type to describe a service your company offer via any element visual composer offers you:

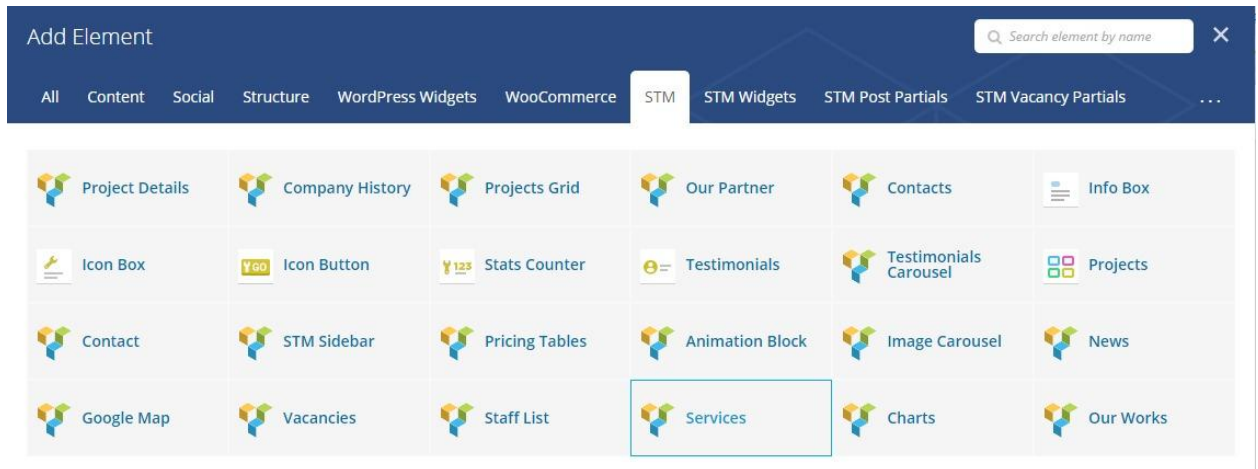


Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

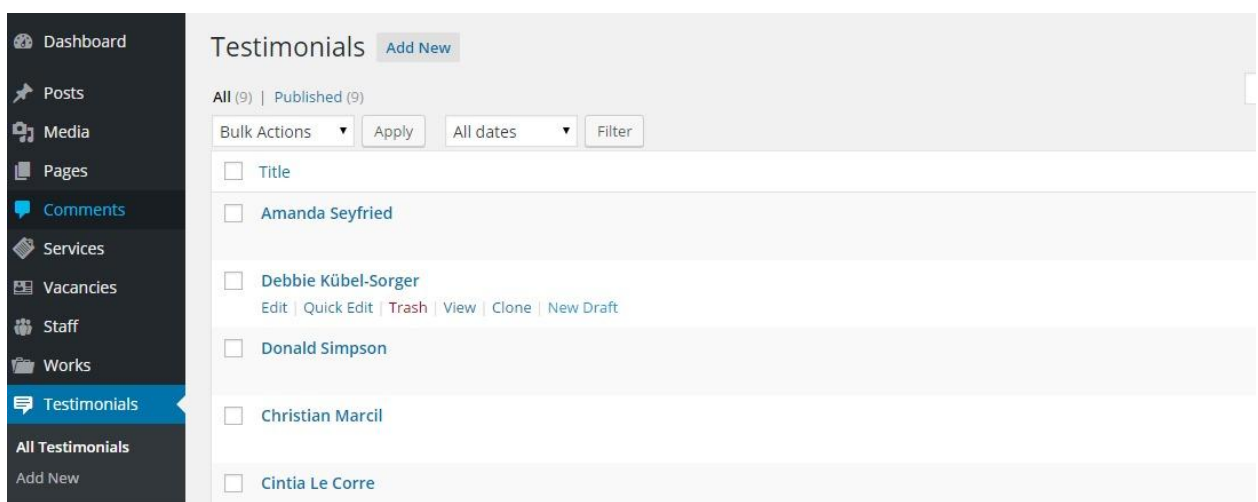
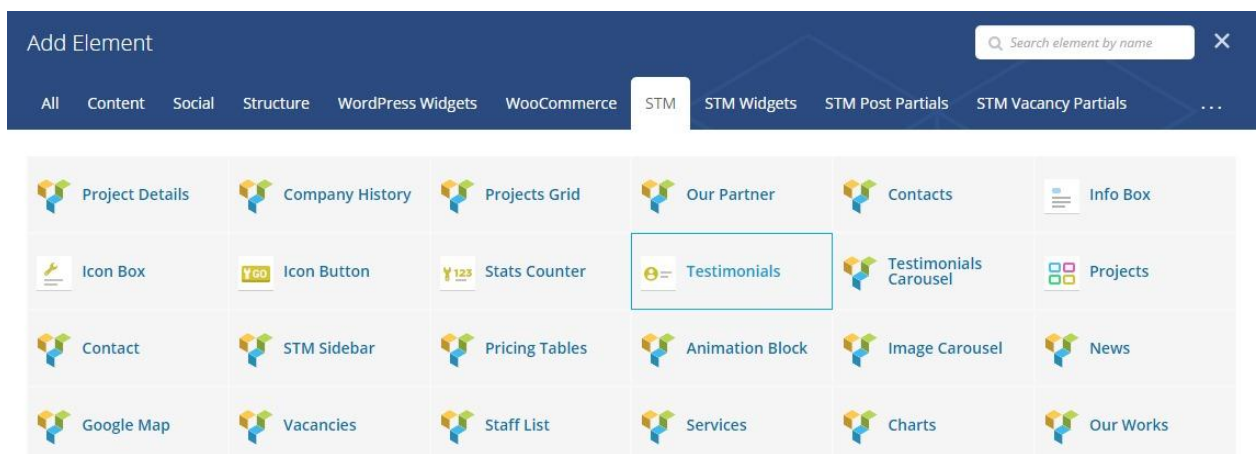
www.stylemixthemes.com

Also you can add Services as for any page using custom STM VC elements:



3.4. Testimonials

In order that you could create testimonials in one place and then use all over the site, just inserting a VC element, we have created custom posts.



Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

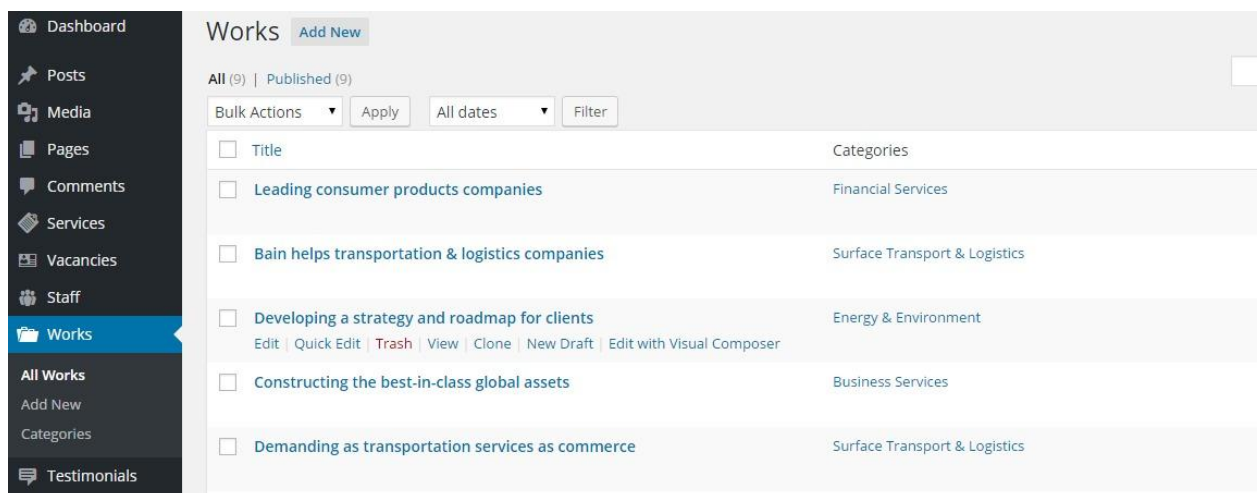
Each testimonial is a simple post:

The screenshot shows the 'Edit Testimonial' form in the WordPress admin. At the top, there's a title 'Edit Testimonial' and an 'Add New' button. The form is divided into two main sections. The left section contains a text input for the name 'Amanda Seyfried', an 'Excerpt' text area with a sample text about consulting results, and an 'Information' section with dropdown menus for 'Position' (set to 'VP Sales & Marketing') and 'Company' (set to 'Alien Ltd.'). The right section features a 'Publish' dropdown menu and a 'Featured Image' area with a large grey placeholder image and a 'Remove featured image' link below it.

3.5. Works

Works are created as another custom post type called Testimonials. It has Categories that can be ordered as needed. Here you create just single post.

You can add an Image, Title and Category(es) for each Work post.

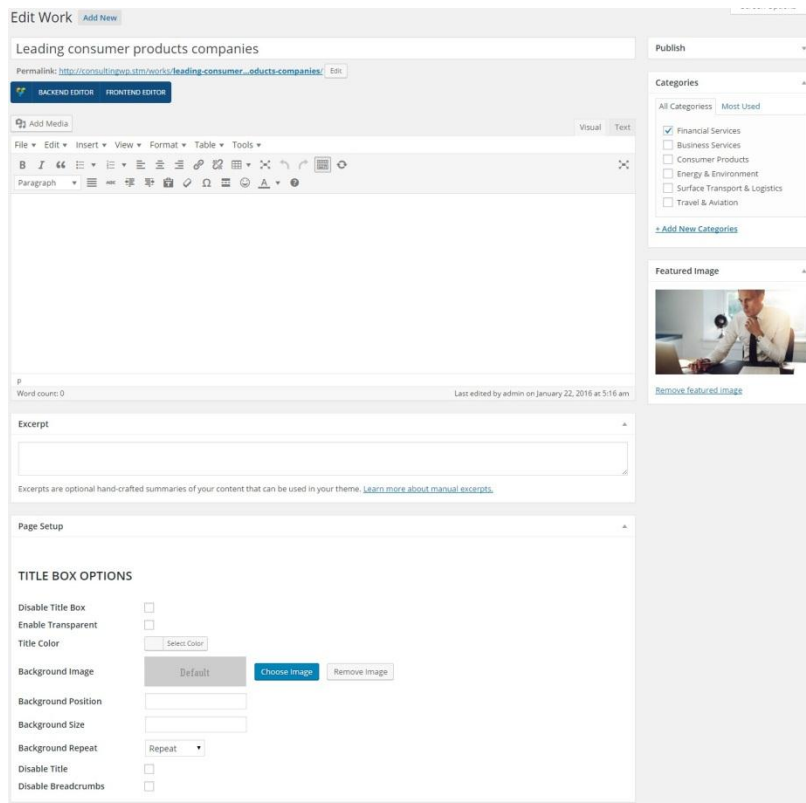


So basically, you create an individual post describing for each work in your Cases archive. After that you go to the **Works > Add new**.

Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

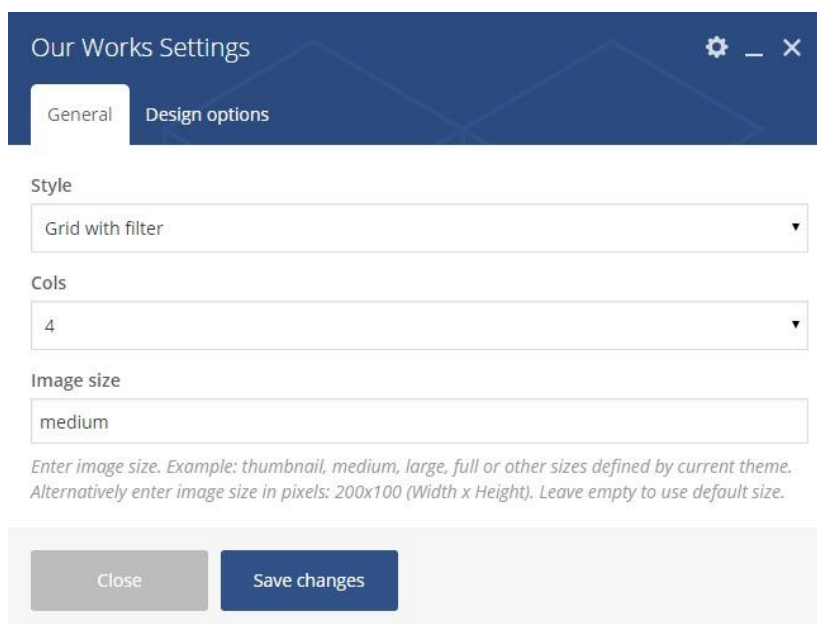
www.stylemixthemes.com



On the new page you should insert **Our Works** shortcode from Visual Composer.



After that you can have options go make your works view **Grid** (by default) or **Grid with filters** and select **Columns** and **Image size**:



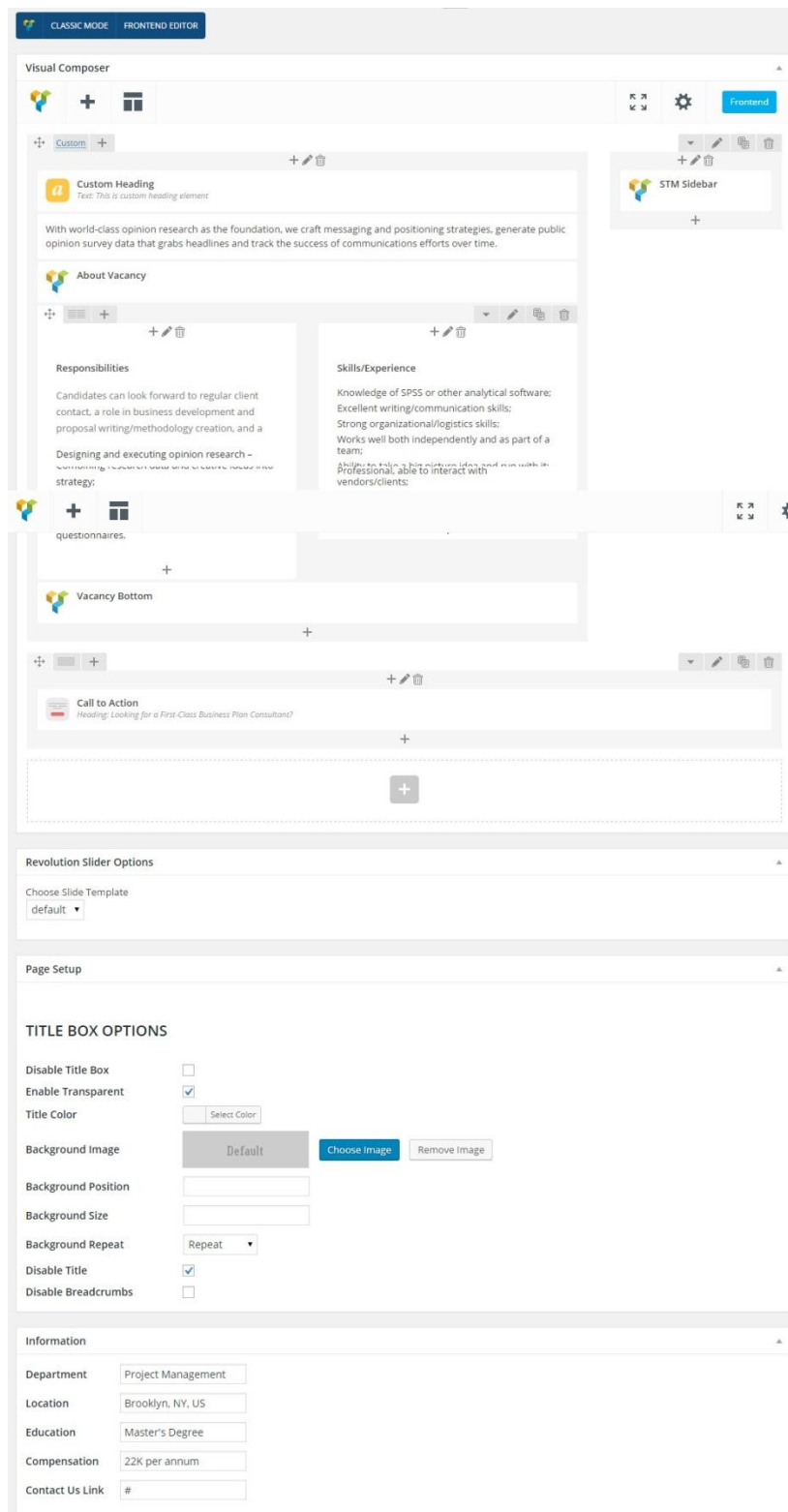
Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

3.6. Vacancies

Again we have used a custom post type to describe vacancies of your company. There are extra fields for a vacancy (**Information**) apart from any element visual composer offers you:

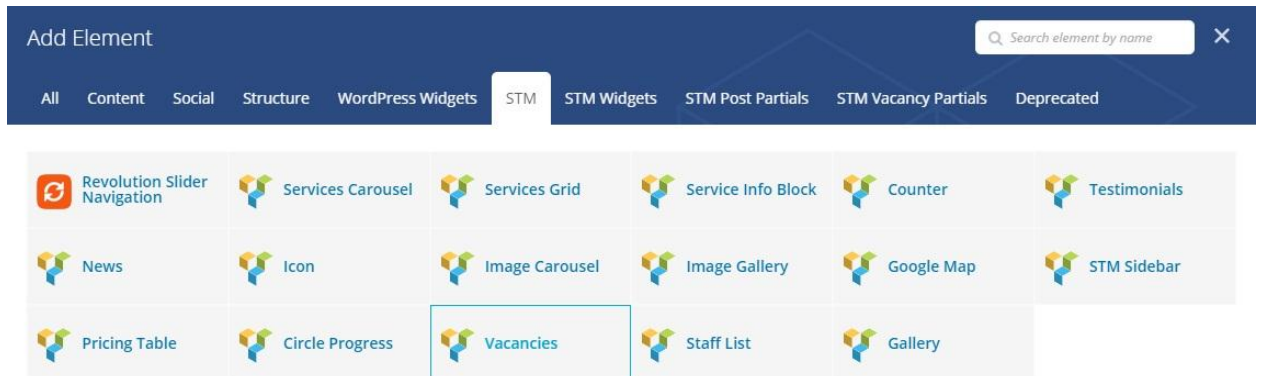


Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

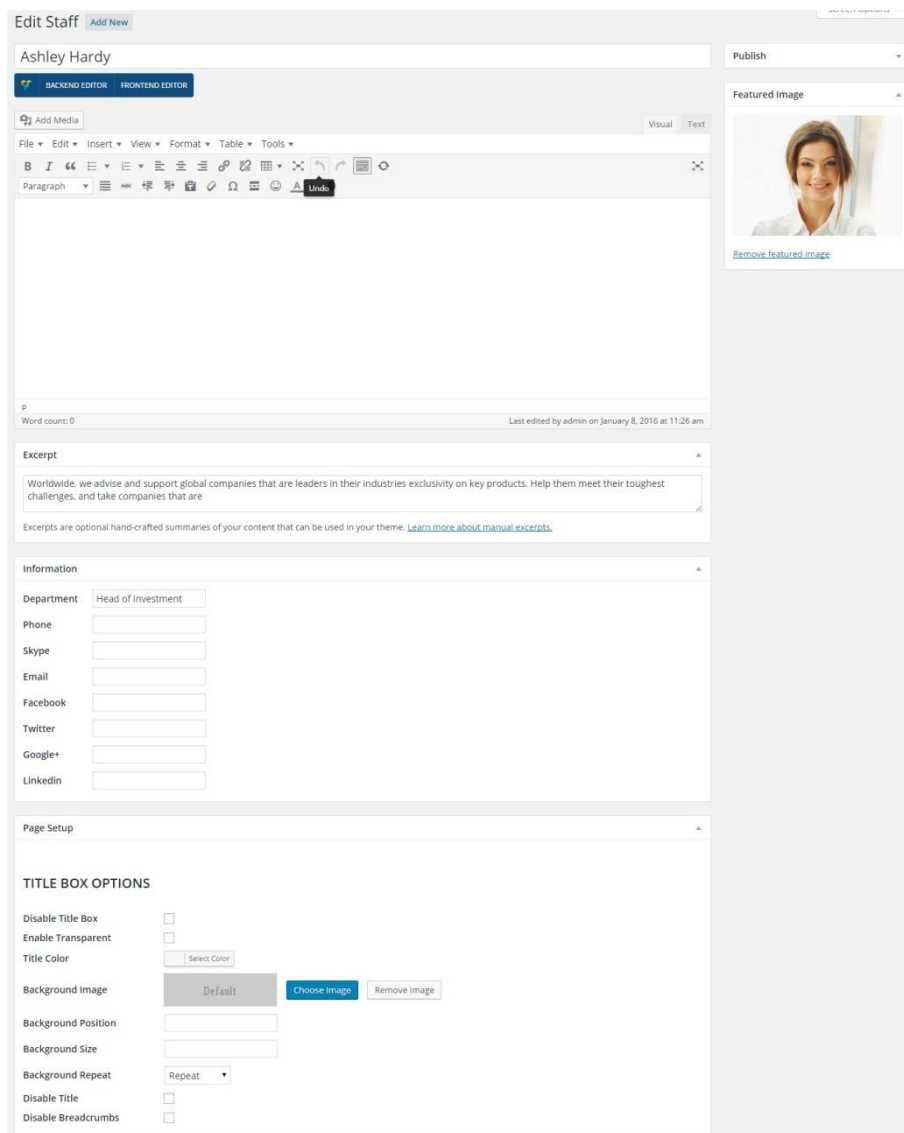
www.stylemixthemes.com

In order to display all vacancies in any page you need to add **Vacancies STM VC** shortcode:



3.7. Staff page

You can add your company staff and their additional information via **Staff** menu:

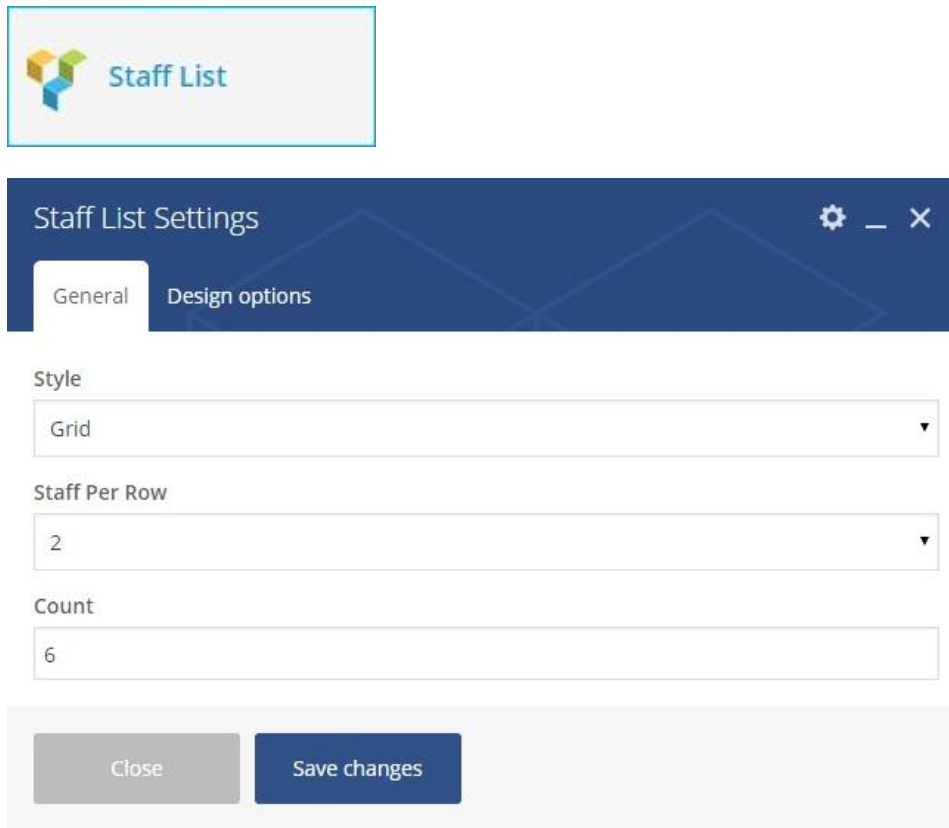


Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

There are two view types how to display your company Team: **List** and **Grid**. You can add **Staff List** VC element in a page and set its options up:



The image shows a 'Staff List' VC element and its settings modal. The VC element is a light blue box with a colorful geometric logo and the text 'Staff List'. The settings modal is a dark blue box with a title bar 'Staff List Settings' and two tabs: 'General' (selected) and 'Design options'. Under the 'General' tab, there are three settings: 'Style' with a dropdown menu set to 'Grid', 'Staff Per Row' with a dropdown menu set to '2', and 'Count' with a text input field set to '6'. At the bottom of the modal are two buttons: 'Close' (grey) and 'Save changes' (blue).

3.8. Update the theme

There are 3 methods to update our wordpress themes to newer version. These new updates are essential if you want to have a bug free website as we give new features and improvements to the theme over time. Some of these updates might be needed in order to make the theme compatible with wordpress newer versions. There is no risk on losing your settings and pages. However if you have done modifications on core theme files, then they will be lost, so you should back up those files.

Update Through Wordpress Admin Panel (Envato Extension)

It's possible to update the theme easily via **Dashboard -> Updates**, after entering correct API credentials via **Customize -> Site Settings -> One Click Update**:

Envato Username - your ThemeForest (or Envato) username (i.e. Stylemixthemes).

Envato API Key - secret API key you have on ThemeForest. You can create a new one under the **Settings > API Keys** section of your profile.

Consulting – Business and Finance WordPress Theme

Powered by StylemixThemes

www.stylemixthemes.com

Update Through Wordpress Admin Panel (using extra plugin)

- For this method you should first install **Theme Upgrades Tool** (<http://wordpress.org/plugins/easy-theme-and-plugin-upgrades/>)
- Unzip the file you just downloaded from ThemeForest and locate the WordPress Theme.
- Click on Appearance > Themes in your Dashboard. Still within the Themes section, on header tab, click on Add New, then on header second tab click Upload Theme.
- Click Browse... and locate the new theme file.
- In the Upgrade existing theme? Option choose Yes from the dropdown list.
- Click Install Now and Activate the theme.

Updating using a FTP software

- Login into your Themeforest account and go to downloads (Dashboard > Downloads)
- Download the theme into your computer
- Install an FTP program (Filezilla is free) Retrieve your FTP login information from your hosting admin panel and login into your hosting via FTP
- Unzip the item main file and locate theme archive file and unzip it. Make sure your unzipping software do not create extra directory with the same name nested into each other.
- Drag and drop theme main folder into your FTP program with the destination :
YOUR_HOSTING_ROOT/YOUR_SUBDIRECTORY/wp-content/themes/
- FTP program will give a warning that there is an existing with the same directory name, choose replace all.

After upgrading the theme, you can update extra plugins via **Appearance -> Install Plugins**.

Also, remember to clear your browser cache after each update if you notice anything off. Old theme files can persist in your local cache and make you think something's wrong.

Again, thank you for purchasing this theme!

If you have any questions that are beyond the scope of this document, feel free to pose them in the dedicated support forum at www.stylemixthemes.com